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Trade Media Contact: Marie Profant
(805) 705-9179
mprofant@uratrip.com

NEWS

TRAVELTIPSANDTOURS.COM FEATURED AT SBCC'S MOBILE MEDIA SUMMIT

SANTA BARBARA, CALIF., May 5, 2008 – TravelTipsAndTours.com is pleased to announce their participation in Santa Barbara City College's Mobile Media Summit on May 16, 2008 from 4 to 7 p.m. at Fe Bland Forum on SBCC's West Campus. As an innovative travel resource that provides insider travel tips by web at TravelTipsAndTours.com or by mobile device at m.URaTrip.com, the company will recruit potential travel writers, travel photographers, video producers, and world travelers at the event.

Working within the expanding field of mobile media, TravelTipsAndTours.com and SBCC's Mobile Media Summit will introduce community members to this progressive technological field that is revolutionizing communication networks and information access. Experts in the industry – such as Apple, Inc. Solution Architect Frank Callaham, Writers Guild Association President Patrick Verrone, and SBCC's Mobile Media Institute educators – will offer their insight into the future of wireless media.

“As global communication networks continue to advance, opportunities are emerging that will keep our community on the cutting edge of mobile media,” states Marie Profant, Managing Partner of TravelTipsAndTours.com. “This is why our company offers highly accessible information about the world's most remote destinations via mobile device.”

About TravelTipsandTours.com

TravelTipsAndTours.com is an innovative web and mobile-based resource for travelers around the world. This service offers such conveniences as finding a personal tour guide, staying informed about international events, and previewing a location by browsing ePostcards. For more information about the company, please visit www.TravelTipsAndTours.com.

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